



ANNUAL REPORT 2010



making history

Provincetown
TENNESSEE WILLIAMS
Theater Festival



2010 in Context

If you're reading this report, you probably had something to do with the success of the Provincetown Tennessee Williams Theater Festival – or perhaps you will have after you read it. Although in past years we have managed to do the impossible, and bring dozens of performances to the tip of the cape, in our fifth year we felt as though we finally arrived.

As a more mature organization, the Town of Provincetown is embracing our work like never before. We continued to improve artistically, with innovation and professionalism at the forefront of the 2010 program, making for the most memorable performances I have seen in a long time. The winning combination of setting and substance inspired us all.

"Under the Influence," the theme of our 2010 Festival, began with questions. What did Tennessee Williams hear, see, live through, savor, laugh at and return to while creating his great plays and poems? How might those inspire today's artists, too?

The answers to those questions became last year's thrilling mix – innovative theater, dance, music, poetry, films and art installations – in an eye-opening variety of sites throughout our town.

It was an unforgettable weekend.

We presented six plays written by Williams, including another unpublished play that had never been performed. Four productions captured influences on Williams... the poetry, music, films and plays that he read, heard and saw. And we branched out into visual art, with paintings, sculpture and installations by nine Provincetown artists – all inspired by Williams' *Orpheus Descending*.

All of this would be impossible without the support and enthusiasm of the extraordinary artists, our dedicated and underpaid staff, a committed board of directors, and the support of an entire community.

Once again I was touched and encouraged. Not only is the generosity of Provincetown a constant source of pride and support, but our audiences grew yet again, proving that what we are doing here on the Cape is inspiring enough to draw visitors from 30 states and three continents. For that reason alone, we are optimistic about our future as an important cultural event.

Until next year,

Jef Hall-Flavin
Festival Director





2010 Productions

The whole town was our theater... a historic front porch, a seaside church, a deck overlooking the harbor, art galleries, a theater, a school, and even a parking lot played host to productions from far and near. Over 100 performers and creative team members participated in 25 performances over the course of four days.

World Premiere



American Gothic

by Tennessee Williams
directed by Davis Robinson
on a historic front porch at
160 Commercial Street
Beau Jest Moving Theater
Boston, Massachusetts



27 Wagons Full of Cotton

by Tennessee Williams
directed by Jeff Glickman
presented with
American Gothic
Big Finish Productions
Pensacola, Florida



Orpheus Descending

by Tennessee Williams
directed by Nick Potenzieri
in a local seaside church
The Infinite Thetre
New York, New York



Orpheus in the Galleries

a Gallery Stroll with original art
by nine Provincetown artists at
Berta Walker, DNA, ArtSTRAND
Ewa Nogiec
Provincetown, Massachusetts



The Jazz Funeral of Stella Brooks

by Terry Abrahamson
composer Michael Carlson
musical dir. John Thomas
CTEK Arts
Cape Cod, Massachusetts



Diff'rent

by Eugene O'Neill
directed by Jef Hall-Flavin
at the Boatslip
Provincetown Theater
Company
Provincetown, Massachusetts



Bent to the Flame

by Doug Tompos
directed by Michael Michetti
with poetry by Hart Crane
and Tennessee Williams
Doug Tompos
Los Angeles, California



Escape

by Tennessee Williams
choreography by Paula Frasz
directed by PJ Paparelli &
Kathleen Mendeloff
American Theater Co.
Chicago, Illinois

2010 Special Events

Coffee with William Jay Smith

A conversation with the former
US Poet Laureate about the
Young Tennessee Williams
With Thomas Keith

at the Fine Arts Work Center
September 26, 2010



Suddenly Last Summer

by Tennessee Williams
a staged reading
directed by Jodie Markell
starring **Dana Ivey** and **Robert Bogue**

Presented by the Provincetown Tennessee Williams Theater Festival
at the Provincetown High School
September 26, 2010

Dana Ivey and Robert Bogue in Suddenly Last Summer

OTHER FESTIVAL EVENTS:

- Welcome Dinner** at the Boatslip Resort, Thursday September 23
- Opening Party** at the Crown and Anchor, Thursday September 23
- Donor Wine Tasting** at the Waterford Inn, Friday September 24
- Celebrity Cocktail Party** at Saki Sushi Lounge, Saturday September 25
- Closing Party and Awards** at Bubala's Restaurant, Sunday September 26



Patrons from 30 states enjoyed the beauty and fun of Provincetown



PROVINCETOWN ON TOUR:

The Case of the Crushed Petunias

by Tennessee Williams
directed by Patrick Falco
the popular 2009 production was invited to perform
at the Tennessee Williams Tribute in
Columbus, Mississippi
September 7-9, 2010

Petunias Cast members Aaron Tone, Brian Carlson, Brawnwyn Jackett, Judith Partelow in Mississippi



Financials

FY2010

January - December 2010

CONTRIBUTED INCOME

Individual Donations	62,717
Corporate & Government Grants	20,800
Sponsorships (cash)	1,800
Fundraising Events	4,461

EARNED INCOME

Single Tickets	17,913
Passes	17,214
Producing Income	4,500
Advertising and Merchandise	5,115

TOTAL REVENUE 134,519

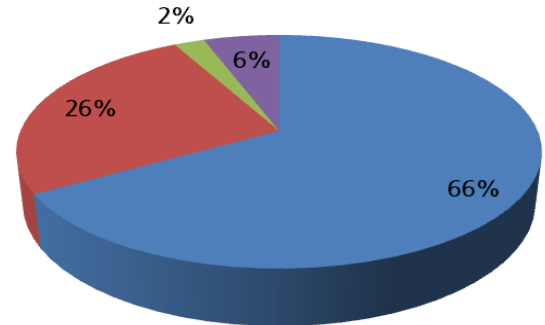
EXPENDITURES

Artistic Program	74,529
Marketing & Sales	44,676
General Operation	17,734
Development	6,046

TOTAL EXPENDITURES 142,985

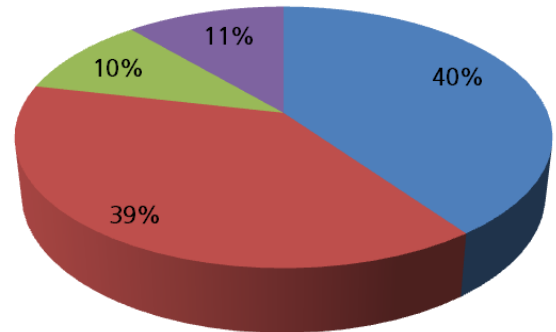
CONTRIBUTIONS

■ Donations ■ Grants ■ Sponsorships ■ Events



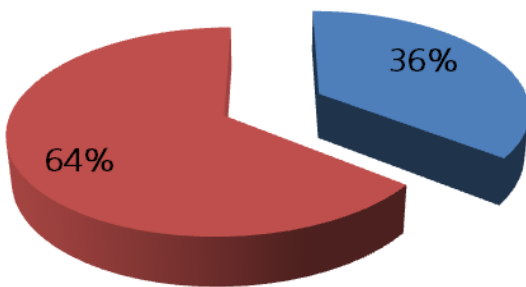
EARNED INCOME

■ Single Tickets ■ Passes ■ Producing ■ Advertising



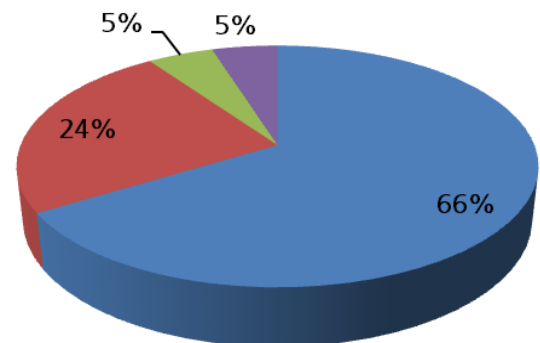
REVENUE SOURCES

■ Earned ■ Contributed



EXPENDITURES

■ Artistic ■ Marketing ■ Operation ■ Development

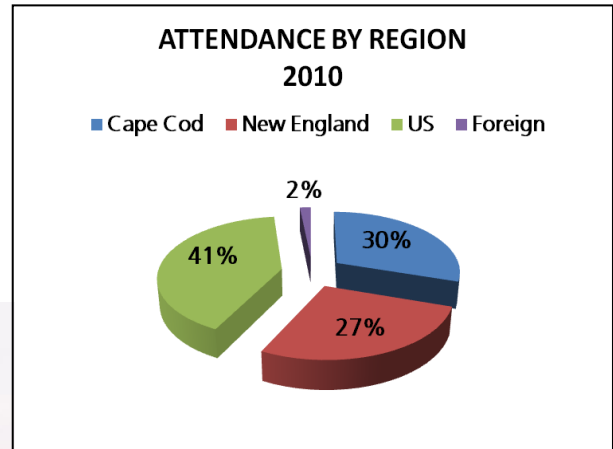




Attendance

In 2010, the Festival experienced a whopping **33% growth** in the number of people who attended the Festival, compared with 2009. Over 60% of our audience travels more than 90 miles to get to Provincetown: that's nearly 600 out of town visitors!

Perhaps as a sign of the recession, and a result of our offering one less production, the average number of tickets per person decreased to 3.7 performances for each festival patron. Still, overall attendance at shows grew 4% over 2009.



825 Paid Patrons	from 30 states and 3 countries
90 Artists & Staff	from 10 states
75 Volunteers	from 5 states

990 people	3,504 attendance at shows
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Alabama, California, Connecticut, District of Columbia, Florida, Georgia, Hawaii, Illinois, Indiana, Louisiana, Maine, Maryland, Massachusetts, Michigan, Minnesota, Mississippi, Missouri, Nebraska, New Hampshire, New Jersey, New Mexico, New York, Ohio, Pennsylvania, Rhode Island, South Carolina, Tennessee, Texas, Virginia, Washington, Wyoming, Canada, Italy, United Kingdom.



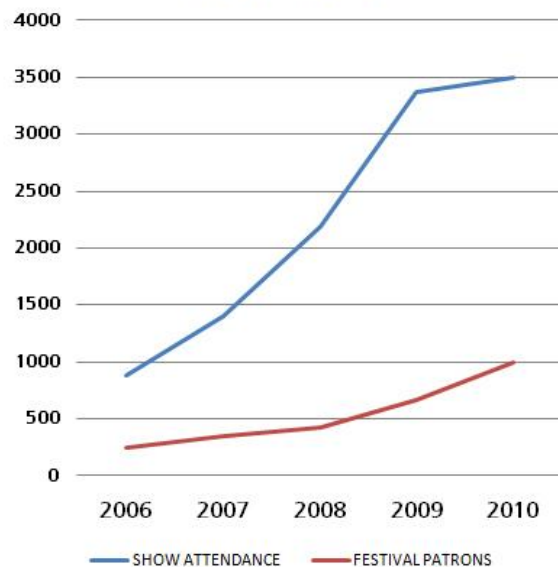
Economic Impact

A conservative estimate of the dollars spent as a result of our Festival rose **19% over 2009**. On an otherwise lackluster weekend late in the post-season month of September, the Festival provides an economic shot in the arm worth nearly three-quarters of a million dollars.

- \$157,500 – hotels
- \$145,000 – travel
- \$260,000 – food/bev
- \$49,500 – shopping
- \$10,500 – sightseeing
- \$33,500 – tickets

\$656,000	2010 Economic Impact
\$2,000,000	Total Impact since 2007

Festival Growth





SUSTAINING DONORS (\$250+)

Joseph Agostini & Jonathan Shee
Loreal Andrews
Scott Allegretti
Thomas & Laurine Bow
Deborah Bowles
Cheryl Bready
Robin Buckley & Gary Rodrigues
Ernie Bynum & Dennis Costin
Brenda Caradine
Joe Carleo & Brian Carlson
Centerville Dental Associates
John Clark
Niles Crouch & Margaret van Sant
Scott Dolny & Michael Palmer
Patrick Falco
Carol Green
Jef & Dan Hall-Flavin
Gabrielle Hannah
Bolton Harris & R. Paul Breen
Vicki Hicks
Nancy Jarrell & Ed Smail
Nancy Jones
David Kaplan & Jerry Stacy
Ron Kollen & Mark Wisneski
Monica & Patrick Murray
M. John Pautienis
Andrew Pinder
Alix Ritchie
Maureen & Edwin Schloss
Micki Beth Stiller
Tennessee Williams Tribute
Berta Walker Gallery
Jade & David Walsh
Warren Woods & Family

FESTIVAL DONORS (under \$250)

Kimber Billow & Chuck Griffeth
Lisa & Melissa Caten
Peter Clemons
William Craven
James Curran
Joseph DeMarzo & Denise Liotta
Bill & Kathy Dolny
Kevin Hennessy & Mark McKay
Judith Leahy
John Livingstone & Joanne Gaffney
Ruth Gilbert
Al Marsh & Joan Cobb-Marsh
Rory Marcus
David L. Mayo
Leslie Parsons
Kathy & Al Picariello
Patricia Priestly & Collin Karmody
Fred Ramos and Bob Starmer
Hal Reed
Martha Rothman
Georgiann Schilling
James & Maura Speiser
Risa Steinberg & Maureen O'Connor
Fred Todd
Frederick Tripp
Stacy Wolf & Steve Stribling

PHILANTHROPIC PARTNERS

Arts Foundation of Cape Cod
William Sumner Bird Foundation
Dick Bruhn Charitable Foundation
Cape Cod Five Cents Savings Bank
Max and Victoria Dreyfus Foundation
The Gramercy Park Foundation
The Jewish Communal Fund

2010 SPONSORS

Crown and Anchor
Far Land Provisions
The Phoenix
Provincetown Banner
Boatslip Resort
The Mastead
Bay State Cruise Co
Boston Harbor Cruises
The Vixen/Pilgrim House
Ptown Bikes
The Provincetown Theater
The Waterford Inn
Scott A Allegretti, DDS
Saki Sushi Lounge
Cape Inn
Surfside Hotel & Suites
Cape Cab
Seamen's Bank
The Gifford House
Fine Arts Work Center
WCAI / WGBH
WOMR
Dunes102 FM

HOUSING PARTNERS

384 House
Ampersand Guest House
Beacon Light Guesthouse
Black Pearl Inn
Reed Boland
Tom Boland & Jim Farley
Bradford Inn
Cape Colony Inn
Cape Inn Resorts
Carpe Diem Guest House
Center Street Inn
The Clarendon House
Crown & Anchor Inn
Dexter's Inn
Bill Dougall & Rick Murray
Grand View Inn
The Inn at the Moors
Jess Irvin
John Randall House
Maureen O'Connor
The Pilgrim House/Vixen
Prince Albert Guesthouse
Robert Seaver
Victoria House
The Waterford Inn
White Porch Inn
White Wind Inn
Gail P. Williams & Dawn L. McCall

BOARD OF DIRECTORS

Patrick Falco, President / Truro, MA
Joseph Agostini / Woodbridge, CT
Deborah Bowles / Washington, DC
Joe Carleo / Provincetown, MA
Scott Dolny / Boston, MA
Jef Hall-Flavin / Festival Director
David Kaplan / Curator

FESTIVAL STAFF

Charlene Donaghy / Director of Production
Paul Revaz / Technical Director
Megan Tracy / Resident Designer
Jay Paul Skelton / Audience Services
Kristin C. Hatch / Box Office Supervisor
Priscilla Sample / Housing Coordinator
Emily Taradash / Guest Services
Joan Duquette-Aresco / Special Events
Jane Barish / Volunteer Coordinator

VOLUNTEERS

Steve Albert
Robert Barrett
David Bishop
Tom Boland
Nancy Carlucci
Joanie Carney
Janine Carney
Andrew Clemons
Mary Conroy
Dominique Daoust
Matthew Donnelly
John Economos
Jim Farley
Joe Fiorello
Taylor Ferry
Susan Grilli
Susan Guest
Beau Jackett
Shawn Kelley
Dede Ketover
Deb Magee
Shawn Mahoney
Barbara Millstein
Susan Mitchell
McNeely Myers
Joel Nebres
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Jim Parker
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Jeanne Schmidt
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