



WHY ADVERTISE?

- Reach a **late-season influx of visitors & locals**
- Our patrons are **affluent and sophisticated**
- Festival-goers come from **33 States and 6 countries**
- **Over 3,000 tickets** sold in one weekend last year!

DISTRIBUTION

- **Glossy magazine-sized catalog**
- **12,000** distributed by truck, ten days before the Festival
- Public locations, coffee shops and free news racks
- Boston, Plymouth, Providence, Cape Cod & P'town

WEBSITE ADD-ON

- **Immediate visibility**
- **80%** of our patrons use the website
- Your ad stays online to **Dec 31**
- Interactive **map** listing included
- Over **1000 web visits** per month
- **60% out of state** web traffic

Reserve your ad space by AUGUST 1

Name: _____
 Company: _____
 Address: _____

 Phone: _____
 Email: _____
 Website: _____
 Signature: _____

Select Size	COLOR	B/W
___ Back Cover	\$1250	-
___ Inside cover	\$ 975	-
___ Full Page	\$ 750	\$ 600
___ Half Page Vertical	\$ 550	\$ 450
___ Half Page Horizontal	\$ 550	\$ 450
___ Quarter Page	\$ 400	\$ 325
___ Eighth Page	\$ 250	\$ 200
___ Sixteenth Page	\$ 125	\$ 100
___ Website Small add-on	\$ 100	-
___ Website Large add-on	\$ 200	-

Total: \$ _____

PAYMENT OPTIONS:

___ **CHECK.** Send check & reservation form to:

Provincetown Tennessee Williams Festival
PO Box 1721 / Provincetown, MA 02657

___ **CREDIT CARD.** Pay securely online at:
www.twptown.org/advertising

Your ad must be received by AUGUST 15

We do not design advertisements.
 Send all ads to info@twptown.org
 Questions? call: **866-789-TENN** (8366)

ACCEPTABLE PRINT AD FORMATS:

- **PDF PREFERRED.** Must be at least 300dpi, fonts embedded.
- **EPS/TIFF** CMYK or grayscale, all fonts converted to paths or embedded, 300dpi, no crop marks.

UNACCEPTABLE: JPEG, BMP, GIF, any images taken from websites, Word, PageMaker, Microsoft Word, Corel or any format not listed above, including hard copies or camera-ready artwork.

Dimensions:	LARGER SIZES
Full Page:	8.5" wide x 11" tall (full bleed)
1/2 Vertical:	3.75" wide x 10" tall
1/2 Horizontal:	8" wide x 5" tall
1/4 Page:	3.75" wide x 4.86" tall
1/8 Page:	3.75" wide x 2.43" tall
1/16 Page:	3.75" wide x 1.215" tall
Web Large:	200px wide x 200px tall (72 dpi)
Web Small:	200px wide x 60px tall (72 dpi)